



4160 PATTERSON AVENUE – BALTIMORE, MARYLAND 21215
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October 26, 2022

4:00 p.m.

<https://us02web.zoom.us/meeting/register/tZArcuGqrzwiEtLA0WSxLnq-IvCUTS7jeQIc>

Meeting ID: 846 5821 7886

Passcode: 004160

AGENDA

1. Welcome and Introductions

2. Presentation: Proposed Public Awareness Campaign

Amy Goodwin
Vice President, Communication
Maryland Hospital Association

Anna Koerbel
Director of Business Development and Marketing
Maryland Patient Safety Center

Matt Hombach
Executive Vice President
Nevins & Associates

David Nevins
President and CEO
Nevins & Associates

3. Open Discussion

- Proposal Feedback

4. Overview of Next Steps

5. Adjournment