

# Telemedicine Task Force

## *Finance and Business Model Advisory Group*

*April 29, 2014*



The MARYLAND  
HEALTH CARE COMMISSION

# Agenda

- **Introductions**
- **Telemedicine Task Force Charge**
- **Discussion**
  - **Telehealth Definition**
  - **Innovative Telehealth Use Cases**
- **Closing**

# Telemedicine Task Force

**Clinical  
Advisory  
Group**

*Recommendations for  
Innovative Telehealth  
Use Cases*

**Technology  
Solutions and  
Standards  
Advisory  
Group**

*Recommendations for  
Telehealth Provider  
Directory*

**Finance and  
Business  
Model  
Advisory  
Group**

*Recommendations for  
Innovative Telehealth  
Payment Models*

# *Discussion - Telehealth Definition*

# Evolution of the Telehealth Definition

- **MHCC staff took the feedback from the March 7<sup>th</sup> Telemedicine Task Force meeting and revised the definition of telehealth**
- **The Telemedicine Task Force Technology Solutions and Standards Advisory Group met on March 14<sup>th</sup> and further refined the definition**
- **MHCC Commissioners added additional feedback**
- **The Telemedicine Task Force Clinical Advisory Group approved the definition on April 7<sup>th</sup>**

# **Current Draft Telehealth Definition**

**Telehealth is the delivery of health education and services and using telecommunications and related technologies in coordination with a health care professionals**

*Discussion -  
Innovative Telehealth  
Use Cases*

# Introduction

- **The Clinical Advisory Group expects to make recommendations regarding a set of use cases for inclusion in new models of care delivery, supported by existing technology facilitated by a provider directory**
- **The innovative telehealth use cases will...**
  - **Have the greatest impact upon populations in need or at risk, high volume disease states, and/or preventive care**
  - **Be consistent with health care reform, enhance population health management, and reduce hospitalizations**
  - **Be implementable, testable, and cost effective**



# **Innovative Telehealth Use Case Goals**

- **Broad-based to elicit broad-based impact**
- **Evolve through the learning and demonstration phases**
- **Parallel existing, well-established telehealth programs**
- **Align public health goals**

# **Innovative Telehealth Use Cases - #1**

*Improve transitions of care between acute and post acute settings through telehealth*

- **Movement from long-term care to acute care settings**
- **Clinical services could vary and include psychiatric services**
- **Develop long-term care shared savings programs with hospitals**

# Discussion – Use Case #1

## *Financial Challenges*

- Technology investment
- Challenges associated with scheduling a health care provider to be available at the hospital for consultations
- Other?

## *Potential Solutions*

- Long-term care facilities join at-risk financial payment models
- Develop long-term care shared savings programs with hospitals
- Other?

# Innovative Telehealth Use Cases - #2

## *The use of telehealth to manage hospital Prevention Quality Indicators*

- Diabetes management and screening potential such as retinopathy, podiatry, etc.
- Hypertension
- Congestive heart failure
- Chronic obstructive pulmonary disease and asthma
- Other

# Discussion – Use Case #2

## *Financial Challenges*

- **Technology investment**
- **Human resource (staffing, training, etc)**
- **Funding health care providers to be available at the hospital for consultations**
- **Other?**

## *Potential Solutions*

- **Hospitals incentivize health care providers for select availability timeframes to support remote monitoring post-discharge as needed**
- **Other?**

# Innovative Telehealth Use Cases - #3

*Incorporate telehealth in hospital innovative payment and service delivery models through ambulatory practice shared savings programs*

- Primary Care Nucleus
- Specialists
- Hospital Emergency Departments

# Discussion – Use Case #3

## *Financial Challenges*

- Available hospital funds to establish a program that includes performance goals and quality metrics sizable enough to be of interest to ambulatory practices
- Other?

## *Potential Solutions*

- Hospitals and ambulatory physicians establish goals pertaining to select services that if achieved, could reduce hospital readmissions
- A phased strategy that will engage specialists and EDs
- Other?

# Innovative Telehealth Use Cases - #4

*Require payor-based medical home programs to factor in reimbursement for telehealth by primary care providers and specialists*



# Discussion – Use Case #4

## *Financial Challenges*

- Technology investment
- Practice transformation and redesign
- Other?

## *Potential Solutions*

- Centers of Excellence – tiered networks
- Telehealth payments based on select quality measure performance, etc.
- Other?

# Next Steps

- **Continue to identify financial model challenges and recommended solutions to the innovative telehealth use cases**
- **Work virtually to draft and finalize recommendations**

*Thank You!*



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