



**For immediate release:**  
October 5, 2017

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## **MEDIA ADVISORY**

# **Maryland Health Care Commission Press Conference on "Wear the Cost"**

## **Campaign Aims to Increase Transparency and Public Engagement on Health Care Costs and Quality**

- What:** Maryland officials will publicly announce a groundbreaking initiative to draw attention to cost and quality differences among Maryland hospitals. They will unveil a new, branded public education campaign and website--WearTheCost.org--designed to respond to consumer demand for information on cost and quality, and to help consumers factor cost and quality into their health care decisions. The new site, among the first of its kind by any state, will allow anyone to see how Maryland hospitals stack up on these key metrics.
- Where:** Maryland Health Care Commission  
4160 Patterson Ave, Baltimore, Maryland
- When:** Thursday, October 19, 2017, 11:00 - 11:45 am
- Who:** Speakers will include Robert E. Moffit, Maryland Health Care Commission Chairman; Marilyn Moon, nationally known economist and expert on consumer health issues and health care financing; and Ben Steffen, Executive Director of the Commission.
- About:** The Maryland Health Care Commission is an independent regulatory agency whose mission is to plan for health system needs, promote informed decision-making, increase accountability, and improve access in a rapidly changing health care environment by providing timely and accurate information on availability, cost, and quality of services to policy makers, purchasers, providers and the public.
- Register:** Live streaming of this event will be available here:  
<https://www.youtube.com/user/MDHealthCareComm>  
**Register Here to receive updates** – <https://etouches.com/wearthecost>