HEALTH CARE CYBERSECURITY SYMPOSIUM

Managing Risk Within the Health Care Supply Chain

November 8, 2021
3 p.m. – 5 p.m. ET

AGENDA

3:00 | Opening Remarks

Ben Steffen

Executive Director, Maryland Health Care Commission

Bob Atlas

President and Chief Executive Officer, Maryland Hospital Association

3:15 | Protecting Your Organization Against Supply Chain Cyber-Attacks

Supply chain attacks constitute a worst-case scenario by posing two threats: the potential to disrupt or cripple supply chains and be leveraged as a channel to attack hundreds or more connected partners. A national cybersecurity expert shares lessons learned from real-life public and private security incidents, key business and regulatory considerations, and notable takeaways from the COVID-19 public health emergency.

John Riggi

Senior Advisor for Cybersecurity and Risk, American Hospital Association
Formerly held various roles in the FBI and CIA

3:45 | The Increasing Cybersecurity Risks in the IT Supply Chain

Fortifying IT networks and improving visibility over a dispersed supply chain are at the top of health care leaders' security checklist. Understanding cybersecurity risks in your internal supply chain and employing strategic action to address pervasive challenges (e.g., third and fourth party risk, open source) are key to implementing best practices to reduce cyber risk.

Clay House

Chief Information Security Officer and Vice President of IT Risk Management, CareFirst BlueCross BlueShield

4:15 | Roundtable Discussion: Best Practices for Third-Party Risk Management

Digital supply chain ecosystems are increasingly diverse and complex from cloudification to IoT. Advancements in technology are reshaping health care supply chains to accommodate changes in procurement of equipment and technology solutions to the way care is delivered. Local health care leaders discuss countermeasures to mitigate supply chain cyber risk and reinforce trust.

Rick Moore, Moderator

Founder and CEO, MTC Group, LLC
Formerly held various roles in U.S. Air Force

Lee Barrett

Executive Director and Chief Executive Officer, EHNAC

Brandon Neiswender

Vice President and Chief Operating Officer, Chesapeake Regional Information System for our Patients

Tressa Springmann

Senior Vice President and *Chief Information and Digital Officer,* LifeBridge Health

Mike Zbarsky

Senior Chief Information Security Officer Advisor, Hartman Executive Advisors

Health Care Cybersecurity Symposium

Managing Risk Within the Health Care Supply Chain

PRESENTER BIOS

John Riggi

Senior Advisor for Cybersecurity and Risk
American Hospital Association

John Riggi, having spent nearly 30 years as a highly decorated veteran of the Federal Bureau of Investigation (FBI), serves as the first senior advisor for cybersecurity and risk for the American Hospital Association (AHA) and their 5000+ member hospitals. John leverages his distinctive experience at the FBI and Central Intelligence Agency (CIA) in the investigation and disruption of cyber threats, international organized crime and terrorist organizations to assist on policy and advocacy issues and provide trusted advisory services for the nations' hospitals and health systems. His trusted access to hospital leadership and government agencies enhances John's national perspective and ability to provide uniquely informed risk advisory services.

John represented the nation's hospitals in testimony provided to the Senate Homeland Security Committee hearing on cyber threats to hospitals in December 2020. John also served as the nation's hospital representative to the Federal Communications Commission hospital robocall protection group which made final recommendations on reducing unlawful robocalls to hospitals in December 2020. John initiated and co-led a national Department of Health & Human Services (HHS)/health care sector task group to develop resources to assist the field in managing cyber risk as an enterprise risk issue. John launched a national campaign with the AHA and government agencies to help members protect medical research against foreign threats.

In various leadership roles at the FBI, John served as a representative to the White House Cyber Response Group and a senior representative to the CIA and was the national operations manager for terrorist financing investigations. John also led counterintelligence field surveillance programs in Washington D.C. and financial crimes and terrorist financing squads in New York City. John ultimately rose to the ranks of the Senior Executive Service and in that capacity led the FBI Cyber Division national program to develop mission critical partnerships with the health care and other critical infrastructure sectors. John held a national strategic role in the investigation of the largest cyber-attacks targeting health care and other sectors.

He also served on the New York FBI Special Weapons and Tactics (SWAT) Team for eight years. John is the recipient of the FBI Director's Award for Special Achievement in Counterterrorism and the CIA's George H.W. Bush Award for Excellence in Counterterrorism, the CIA's highest

award in this category. John presents extensively on cybersecurity and risk topics and is frequently interviewed by the media.

Clay House

Chief Information Security Officer
and Vice President of IT Risk Management
CareFirst BlueCross BlueShield

Clay House has over 34 years of professional information technology (IT) experience. He spent the first 17 years of his career with Weyerhaeuser where he held a variety of positions covering virtually all functions of IT before joining CareFirst in 2004 in the Enterprise Architecture team.

Clay has led cybersecurity at CareFirst since 2008 and currently serves as the Chief Information Security Officer and Vice President of IT Risk Management.

In 2011, Clay was appointed by Governor O'Malley to the Maryland Commission on Cybersecurity Innovation and Excellence and served until 2014 when the commission was disbanded. In 2015 he was appointed to and continues to serve on the Maryland Cybersecurity Council chaired by state Attorney General Brian Frosh. The focus of the Council is on furthering education in Maryland for cybersecurity, promoting regulations, incenting business growth in cybersecurity, and securing the state's critical infrastructure from cyberattacks. Clay has also served on various policy boards and workgroups for the Maryland Health Care Commission over the past several years.

Rick Moore, PhD

Founder and CEO
MTC Group, LLC

Rick Moore, PhD is Founder/Chief Executive Officer of Moore Than Consulting (MTC) Group, LLC. His company is focused on assisting organizations through their digital transformation journey, particularly organizations within health care. His team of experts provide strategic planning around the complex operations of health information management and the technology supporting those operations; from care delivery to the security and reporting of that information in compliance with federal regulations (e.g., HIPAA, Quality Measure Reporting, Value-Base Payments).

Prior to his work at MTC Group, LLC, Rick served as National Committee for Quality Assurance's (NCQA) Chief Information Officer from 2008-2021, where he was responsible for the vision and

strategic direction of the Information Services, Information Technology and Information Products. The NCQA is a private, 501(c)(3) not-for-profit organization dedicated to improving health care quality. Since its founding in 1990, NCQA has been a central figure in driving improvement throughout the health care system, helping to elevate the issue of health care quality to the top of the national agenda.

Prior to joining NCQA in 2008, Rick was the Director of Health Informatics at the National Association of Children's Hospitals where he led the development of information services and products for over 200 member hospitals. He has also served the Office of the Secretary of Health Affairs at the Department of Defense where he led the development of Electronic Health Record (EHR) systems and was awarded the Information Technology Officer of the Year of the Joint Medical Information Systems Office in 2004.

He holds a PhD in Health-Related Sciences from Virginia Commonwealth University (2015), a graduate degree in Health Informatics from the University of Alabama at Birmingham (2003), as well as a graduate degree in Management from Troy State University (1994). He is a certified health care executive and Fellow in the American College of Healthcare Executives (FACHE), a Fellow of the Health Information Management and Systems Society (FHIMSS), a certified Professional in Health Information and Management Systems (CPHIMS), a Certified Information Security Manager (CISM), and a certified Project Management Professional (PMP).

Lee Barrett

Executive Director and Chief Executive Officer
EHNAC

Lee Barrett is the Chief Executive Officer and Executive Director of the Electronic Healthcare Network Accreditation Commission (EHNAC), a federally recognized, standards development organization designed to improve transactional quality, operational efficiency and data security in health care. He has served in this capacity since the commission's inception in 1995.

Lee works on key initiatives that lay the foundation for health information technology – including support and implementation of important health care legislative mandates. He was appointed by Dr. Donald Rucker, National Coordinator of the Office of the National Coordinator for Health Information Technology (ONC), as FAST co-lead of the Testing & Certification Tiger Team and as a Member of the Executive Committee. Lee currently serves as a member of the HHS 405(d) Cybersecurity Information Sharing Act (CISA), the Healthcare Sector Cybersecurity Council (HSCC), the eHi Leadership Council and co-chairs the Sequoia Interoperability Matters Leadership Council. He is also a member of the Sequoia Project Board and formerly on the HealthEC, WEDI, Safe Identity Board and the Discover Alliance Boards.

Prior to his role at EHNAC, Lee spent ten years leading health care professional services organizations, including PricewaterhouseCoopers, SAIC, Covansys and Virtusa, and 20 years in senior management roles in payer organizations, including Travelers and Aetna. He speaks nationally regarding interoperability, security, privacy, ransomware and cybersecurity risk management/assessment and mitigation strategies, tactics and best practices, 21st Century Cures and the Trusted Exchange Framework and Common Agreement, including FHIR, and is a sought-after resource for industry media on these same topics.

Brandon Neiswender

Vice President and Chief Operating Officer
CRISP

Brandon Neiswender has over 20 years in the Healthcare Technology and Data Interoperability industry. He currently is the Chief Operating Officer of one of the nation's largest Health Information Exchanges (HIE) facilitating data interoperability in over seven states. His efforts have enabled interoperability use cases that support efficient data delivery to the point of care, care coordination activities, reporting & analytics, and public health.

Additionally, Brandon serves as Co-Chair of the Strategic Health Information Collaboration (SHIEC) Patient-Centered Data Home Governance Counsel. He also serves as a Tiger Team member for ONC's Fast on FHIR taskforce. He is a board member at The Coordinating Center – a Maryland non-profit that focuses on population health, care coordination, and transitions of care workflows.

Tressa Springmann

Senior Vice President and Chief Information and Digital Officer
LifeBridge Health

Tressa Springmann is the Chief Information and Digital Officer for Lifebridge Health, which she joined in 2012. She is also Senior Vice President, previously over Performance Improvement including the organization's lean transformation work (prior) and currently over the systems HIM function, the Unified Communication Center and the LifeBridge Digital Care Center. LifeBridge Health, a $2.5B in revenue not for profit system, consists of Sinai Hospital, Grace Medical Center, Northwest Hospital, Carroll Hospital, Levindale Hebrew Geriatric Center and Hospital, and its subsidiaries and affiliated units. With nearly 13,000 employees and a vast physician network, LifeBridge Health provides patients with a continuum of care as a partner for lifelong health. As one of the largest and most comprehensive providers of health-related services to the people of Maryland, LifeBridge Health has the technology, skills and expertise of an academic system, with the

warmth and personal attention of a community continuum of care. Becker's has recognized Tressa as one of the Top 100 CIOs in the industry multiple years, including 2021.

Tressa is Chairman of the Technology Committee for CRISP, Maryland's State Health HIE, co-chair of the CRISP Shared Services Board, and a fellow with the College for Health Information Management Executives (CHIME).

She is also currently a faculty member for the CHIME Chief Information Officer Bootcamp, on The Healthcare Management Program Advisory Board for Towson University and is an adjunct professor at Mount St Mary's University, previously teaching Healthcare Information Technology as part of the Master's in Healthcare Administration (MHA) program.

She is the past President of Maryland HIMSS (MDHIMSS), is a certified professional in Health Information Management Systems (CPHIMS) and has attained her certification as a Healthcare Chief Information Officer (CHCIO). Tressa has served multiple years on the AHA 'Most Wired' Selection Committee and was a question writer for both the CPHIMSS and CHCIO exams. She has been on the program planning committee for multiple CHIME forums and is currently active on the CHIME membership committee and recent CHIME Foundation feedback sessions. She has regularly attended CHIME Forums and various educational events, including participation in many vendor focus group sessions. She holds her Master's from The Johns Hopkins University and her BA in Biology from St. Mary's College of Maryland.

Prior to joining LifeBridge Health, Tressa served as Vice President and Chief Information Officer for Greater Baltimore Medical Center (GBMC) of Towson, Maryland, which includes a 300-bed acute hospital, an employed and community physician organization and the region's largest hospice provider. Tressa has also held information technology positions at Integrated Health Services (IHS), Georgetown University Hospital, Dimensions Healthcare System, CMC Occupational Health, Pharmacia Diagnostics, Electronic Data Systems (EDS) and The Johns Hopkins School of Medicine.

Tressa recently finished her Wine Production Certificate at Penn State and is a first-year beekeeper.

Mike Zbarsky

Senior Chief Information Security Officer Advisor
Hartman Executive Advisors

Michael challenges the old school mentality that cybersecurity is the department of "no." Instead, he views security as an enabler, rather than a hindrance, to people completing their jobs. He works with organizations to improve their cybersecurity posture by helping them implement best practices in risk management, incident response, and business continuity.

Michael possesses broad and deep technical knowledge combined with outstanding leadership

ability and creative problem-solving skills in both strategic and technical areas. With nearly 15 years' experience in cybersecurity and network engineering, he built out an entire cybersecurity program from scratch for a publicly traded company. This included securing local processes and technology as well as working with third parties to manage their cyber programs in order to reduce overall risk. Michael also developed playbooks for various cybersecurity incidents and tested the scenarios regularly in order to enhance their security efforts.

Technical Assistance

Please contact Anene Onyeabo (anene.onyeabo@maryland.gov) or Justine Springer (justine.springer@maryland.gov) if you encounter any technical issue.