Health Matters: Navigating an Enhanced Rural Health Model for Maryland

Lessons Learned from the Mid-Shore Counties

Presentation to Rural Health Care Delivery Workgroup
September 28, 2017
What informs the study’s recommendations?

Resident and County Health Needs

Resident and County Assets

Solutions and Emerging Models

Policy Options
Contextual Factors: Political environment, policies, history

Source: Adaptation of Kretzmann and McKnight's *Building Communities* by the NORC Walsh Center for Rural Health Analysis for an RWJF Study, Leveraging Partners and Assets to Improve Health and Equity, 2017
Inter-related Issues

- Workforce
- Technology
- Transportation
- Vulnerable Populations
- Policy Options
- Economic Impact
- Public Health
- Healthcare
- Behavioral and Oral Health

Governance → Contracts → Finance
Recommendation 1

- Establish a Mid-Shore Coalition
Recommendation 2

Create a rural community health demonstration program
Recommendation 3

Invest in fundamental programs that expand the health care workforce, elevate community-based health literacy and enable technology
Recommendation 4

- Use strategic programs to position Maryland’s rural communities to benefit from Maryland’s health care reform initiatives
Collaboration is Foundational to Success
Thank You!

The Walsh Center for Rural Health Analysis

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