



# **EXHIBIT 29**

  
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## HEART HEALTH *at your fingertips*

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Home // HeartAware

### *Heart health is a bigger deal than you may know*

- The first symptom of heart disease is often a heart attack or sudden death.
- In the U.S., someone has a heart attack every 34 seconds.
- Heart disease is the leading cause of death for men and women.
- About 600,000 die of heart disease in the U.S. every year – that's 1 in every 4 deaths.
- Coronary heart disease kills nearly 380,000 people annually.
- Every year about 720,000 Americans have a heart attack. Of these, 515,000 are a first heart attack and 205,000 happen in people who have already had a heart attack.

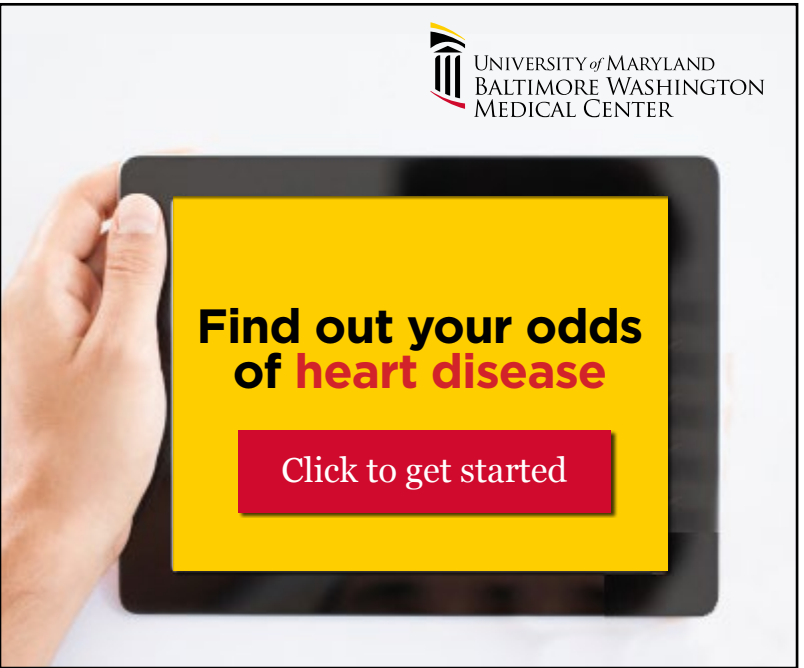
### *Five minutes now can make a lifetime of difference*





HeartAware is an innovative heart disease detection program that can help you identify:

- Your risk factors for developing heart disease
- Next steps you should take based on those factors
- Lifestyle changes that could lower your chances for heart disease

You'll receive a personalized report that details your risk profile with steps to reduce your risk. If you're chances are high for heart disease, a Baltimore Washington Medical Center representative can call you within 48 hours (with your permission) and offer to schedule you an appointment within a week.

**Start your risk assessment ►**



 <div>UNIVERSITY of MARYLAND BALTIMORE WASHINGTON MEDICAL CENTER</div>	<div>Every 34 seconds</div>
 <div>UNIVERSITY of MARYLAND BALTIMORE WASHINGTON MEDICAL CENTER</div>	<div>someone has a heart attack</div>
 <div>UNIVERSITY of MARYLAND BALTIMORE WASHINGTON MEDICAL CENTER</div>	<div>That's why we have HeartAware</div>
 <div>UNIVERSITY of MARYLAND BALTIMORE WASHINGTON MEDICAL CENTER</div>	<div>Find out your odds of heart disease</div> <div>Click to get started</div>

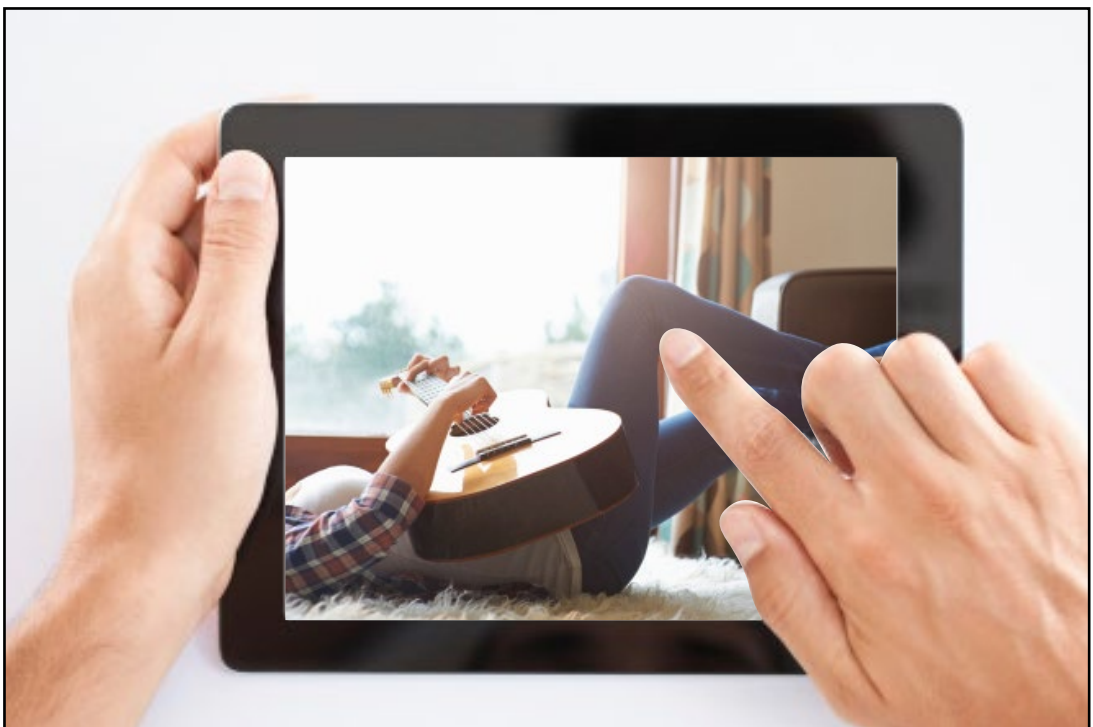




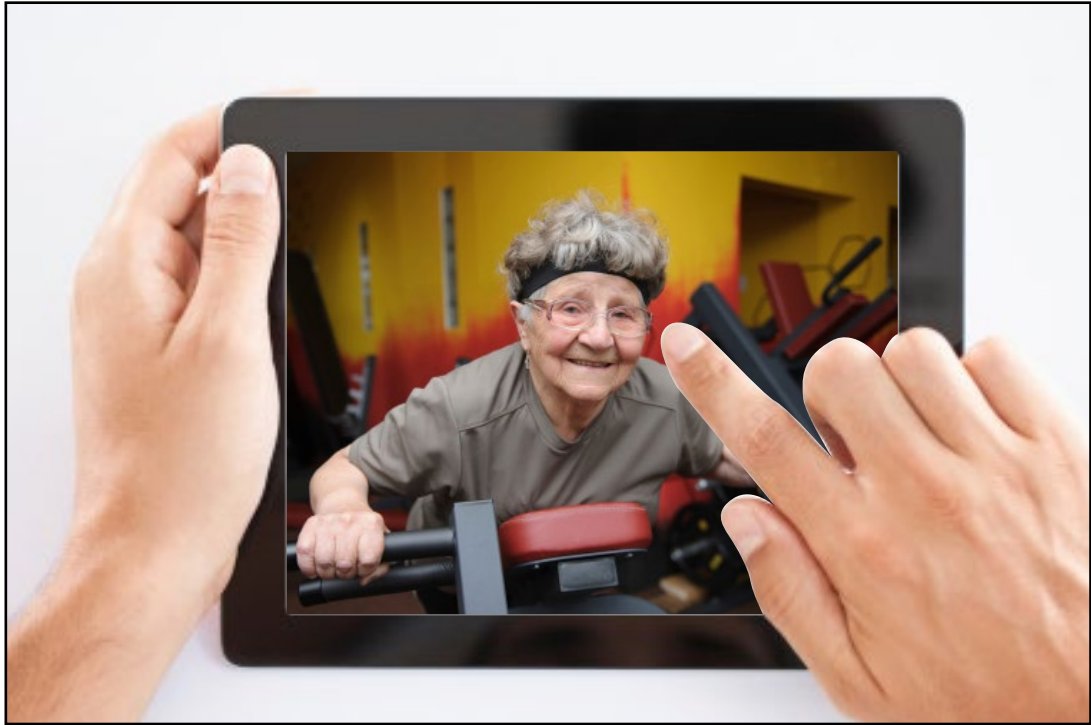
VO: Your heart's a pretty big deal.



You share it,



you put it *into* a lot,



and through even more.



That's why we put our heart into taking care of your's.



At University of Maryland Baltimore Washington Medical Center,





our award-winning cardiac program offers Heart Aware,



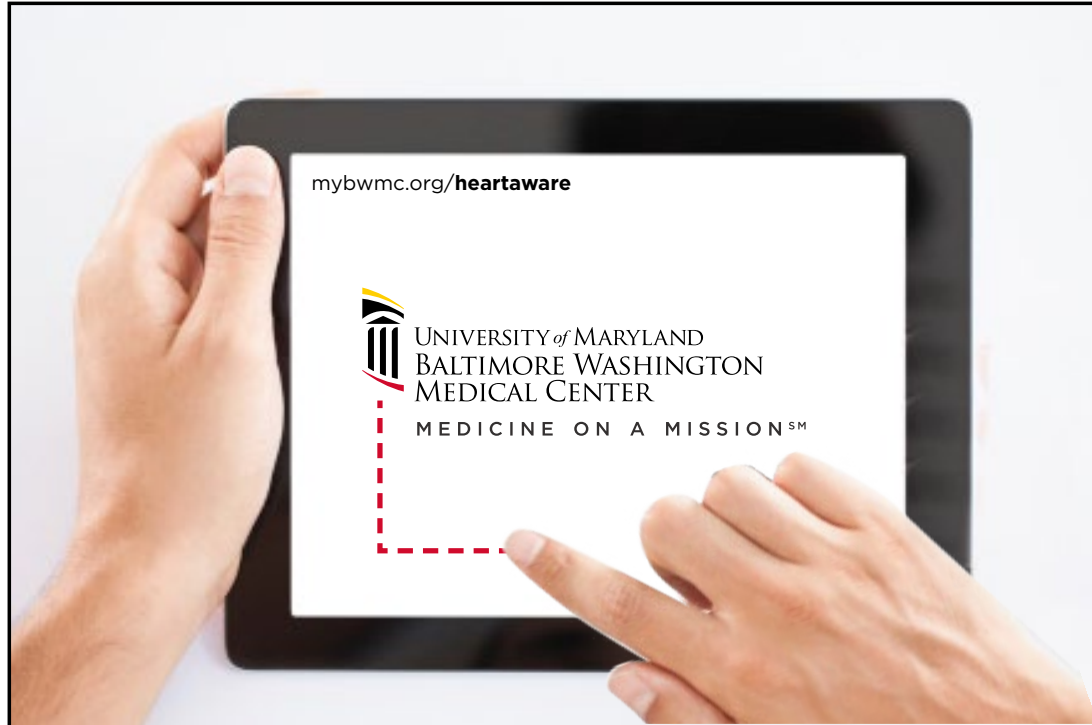
an online risk assessment that tells you your odds of heart disease.



And if you're at risk, you'll get an appointment with us within a week.



5 minutes now can make all the difference.



mybwmc.org/heartaware



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MEDICINE ON A MISSION <sup>SM</sup>

Be part of **something greater**